



MALAYSIAN AIR-CONDITIONING & REFRIGERATION ASSOCIATION

(Reg No. 111)

No.27-3, Jalan 1/116B, Kuchai Entrepreneur's Park Off Jalan Kuchai Lama 58200 Kuala Lumpur. West Malaysia.

Tel : +603- 7980 1780 Fax :+603-7980 1781

Email : enquiry@macra.org.my

Date :

To.

Dear Sir,

MACRA 15TH ANNIVERSARY & BUILDING FUND RAISING DINNER 2015

With great honour and on behalf of Malaysian Air conditioning & Refrigeration Association (MACRA), we would like to extend our best wishes and invite all valuable members and ACMV & R industry players to participate in our annual pinnacle event!

As all of us continue to strive through the year to complete our resolutions, business targets and company objectives, MACRA wish to culminate the year with our Annual Dinner project together with the objective to realize the Association's dream for its very own premises and hence the MACRA 15th Anniversary & Building Fund Raising Dinner 2015.

We are looking forward to have unreserved support from all industry players in terms of advertisement space, sponsors, donations and table sales. With your support and contributions MACRA would be able to carry out more activities and opportunity to establish itself to provide an accountable platform for the enhancement of technology and business efficacy in the field of ACMV & R industries with growing regional recognition.

The MACRA 15th Anniversary & Building Fund Raising Dinner will be held on **18th December 2015 (Friday)** at **HGH Convention Centre** starting from **6.00 pm to 11.00pm.**

MACRA as a non-profit organization would like to take this opportunity to invite you to join us to achieve the objectives of the event:-

- (1) To both participate in the launch of and contribute to the MACRA Building Fund Raising Project and to help realized the Association's dream for its own premises; a building of its own to signify the growth, strength, and professionalism of the ACMV & R industries.
- (2) To enhance awareness of function and contribution of MACRA to both the industry and the general public and as an opportunity for each other to network Building and ACMV & R industry.
- (3) To raise funds for the continuing efforts in promoting the objective of MACRA towards the enhancement of the Technology & Business field of ACMV & R industries and the operation expenses of the association.
- (4) To continue MACRA's effort towards contribution to notable charitable organization and to the less fortunate sector of the society.

To make this a successful and memorable event, MACRA would like to seek valued contribution from your esteemed organization in the following ways:-

PREMIUM PACKAGE

RM138,888.00

- Full color page of **Double Front Main Cover, Double Back Cover, Double Inner Front Cover and Double Inner Back Cover of MACRA Dinner Souvenir Programme Book – Total of 8 Full Pages**
- **Free 6 pages of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 2 Main Sponsor advertisement display banners **at the main entrance**
- 2 Advertisement display banners **at the foyer**
- 3 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- Company Logo Power Point presentation on screen
- 3 minutes of Company /Product Introduction (Sponsors to provide the Advertorial material)
- 1 Advertisement banner on MACRA website (for 1 year period)
- 6 Dinner tables (60 pax)
- 1 pax dinner seat at VVIP Table
- Invitation to VIP Holding Room with Ministers
- 2 hours usage of Auditorium for product launching
- Press Media Interview
- Presentation of Appreciation Memento
- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on front and back side of MACRA dinner souvenir bag
- MACRA Life Membership
- 100 copies of Souvenir Books

ELITE PACKAGE

RM78,888.00

- Four (4) Full Color Page **IMMEDIATELY AFTER** the **Double Front Main Cover and Double Inner Front Cover Pages of MACRA Dinner Souvenir Programme Book**
- **Free 4 pages of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Main Sponsor advertisement display banners **at the main entrance**
- 2 Advertisement display banners **at the foyer**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- Company Logo Power Point presentation on screen
- 2 minutes of Company /Product Introduction (Sponsors to provide the Advertorial material)
- 1 Advertisement banner on MACRA website (for 1 year period)
- 4 Dinner tables (40 pax)
- 1 pax dinner seat at VVIP Table
- Presentation of Appreciation Memento
- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on front and back side of MACRA dinner souvenir bag
- MACRA Life Membership
- 100 copies of Souvenir Books

STANDARD PACKAGE 1

RM 18,888.00

- Full color page of **Single Facing Inner Front Cover of MACRA Dinner Souvenir Programme Book**
- 1 page of full color pull out National Advertisement with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Advertisement display banner **at the foyer**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- Company Logo Power Point presentation on screen
- 1 Advertisement banner on MACRA website. (For 1 year period)
- 2 Dinner tables (20 pax)
- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on MACRA dinner souvenir bag
- 1 year MACRA Membership Fee
- 50 copies of Souvenir Books

STANDARD PACKAGE 2

RM 13,888.00

- Full color page of **Single Facing Inner Back Cover of MACRA Dinner Souvenir Programme Book**
- **1/2 (Half) page of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Advertisement display banner **at the foyer**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- Company Logo Power Point presentation on screen
- 1 Advertisement banner on MACRA website. (For 1 year period)
- 2 Dinner tables (20 pax)
- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on MACRA dinner souvenir bag
- 1 year MACRA Membership Fee
- 50 copies of Souvenir Books

STANDARD PACKAGE 3

RM 8,888.00

- Full Double color Advertisement page of **MACRA Dinner Souvenir Programme Book**
- **1/4 (Quarter) page of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- 1 Advertisement banner on MACRA website. (For 1 year period)
- 2 Dinner tables (20 pax)
- 1 Logo on MACRA dinner souvenir bag
- 1 year MACRA Membership Fee
- 30 copies of Souvenir Books

STANDARD PACKAGE 4

RM 4,388.00

- 1 Full Color Advertisement Page of **MACRA Dinner Souvenir Programme Book**
- **Logo & Company name insertion into the National Advertisement with Nanyang Siang Pau Publication** in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Advertisement banner on MACRA website. (For 1 year period)
- 1 Dinner table (10 pax)
- 1 year MACRA Membership Fee
- 20 copies of Souvenir Books

STANDARD PACKAGE 5

RM 3,388.00

- 1 Full Color Advertisement Page of **MACRA Dinner Souvenir Programme Book**
- **Logo & Company name insertion into the National Advertisement with Nanyang Siang Pau Publication** in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 2 Complimentary Dinner Ticket
- 1 year MACRA Membership Fee

STANDARD PACKAGE 6

RM 1,980.00

- Dinner per Table (for 10 pax)

STANDARD PACKAGE 7

RM 198.00

- Dinner per Ticket

Note: ARTWORK DESIGN WITH SOFT COPY for the advertisement display banner and roll up stand banner (3ft (L) x 6ft (H)) shall be provided by the advertiser. MACRA only provide wall / floor space and banner to advertisers.

Kindly confirm your support by indicating the choice of contribution in the attached reply slip and fax or email together with your payment in the form of "Crossed Account Payee" cheque made payable to **Malaysian Air-Conditioning & Refrigeration Association** or bank in to account no: **ALLIANCE ISLAMIC BANK 140650010016639** to reach us not later than **30th September 2015.**

MACRA would like to take this opportunity to thank you for your generosity and attention.

Thank you

Yours Sincerely;

MALAYSIAN AIR CONDITIONING & REFRIGERATION ASSOCIATION (MACRA)



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LIM TAU KIANG
DINNER ORGANIZING CHAIRMAN 2015

REPLY SLIP

(Dinner Souvenir Advertisement Package)

Pages 1 of 3



To: The Chairman, Organizing Committee
MACRA 15th Anniversary & Building Fund Raising Dinner 2015
No.27-3, Jalan 1/116B,
Kuchai Entrepreneurs Park
Off Jalan Kuchai Lama,
58200 Kuala Lumpur.

Tel : 03-7980 1780
Fax: 03-79801781
E-mail: enquiry@macra.org.my
(Contact Person : Ms Ann)

We / Our Company _____ would like to support MACRA
15th Anniversary & Building Fund Raising Dinner 2015 Package (_____) Amount of RM _____
on 18th December 2015 (Friday), 6.00 pm to 11.00pm at HGH Convention Centre in Jalan Sentul, Kuala Lumpur.
(Please tick as appropriate)

PREMIUM PACKAGE

- Full color page of **Double Front Main Cover, Double Back Cover, Double Inner Front Cover and Double Inner Back Cover of MACRA Dinner Souvenir Programme Book – Total of 8 Full Pages**
- **Free 6 pages of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
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- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on front and back side of MACRA dinner souvenir bag
- MACRA Life Membership
- 100 copies of Souvenir Books

RM138,888.00

☐**ELITE PACKAGE**

- Four (4) Full Color Page **IMMEDIATELY AFTER** the **Double Front Main Cover and Double Inner Front Cover Pages of MACRA Dinner Souvenir Programme Book**
- **Free 4 pages of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
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- 100 copies of Souvenir Books

RM78,888.00

☐



STANDARD PACKAGE 1

- Full color page of **Single Facing Inner Front Cover of MACRA Dinner Souvenir Programme Book**
- 1 page of full color pull out National Advertisement with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Advertisement display banner **at the foyer**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
- Company Logo Power Point presentation on screen
- 1 Advertisement banner on MACRA website. (For 1 year period)
- 2 Dinner tables (20 pax)
- 1 Logo on MACRA dinner front stage backdrop
- 1 Logo on MACRA dinner souvenir bag
- 1 year MACRA Membership Fee
- 50 copies of Souvenir Books

RM 18,888.00



STANDARD PACKAGE 2

- Full color page of **Single Facing Inner Back Cover of MACRA Dinner Souvenir Programme Book**
- **1/2 (Half) page of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
- 1 Advertisement display banner **at the foyer**
- 2 Roll up stand banners advertisement display **at the dinner hall** (3ft x 6ft)
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- 1 Advertisement banner on MACRA website. (For 1 year period)
- 2 Dinner tables (20 pax)
- 1 Logo on MACRA dinner front stage backdrop
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- 1 year MACRA Membership Fee
- 50 copies of Souvenir Books

RM 13,888.00



STANDARD PACKAGE 3

- Full Double color Advertisement page of **MACRA Dinner Souvenir Programme Book**
- **1/4 (Quarter) page of full color pull out National Advertisement** with Nanyang Siang Pau Publication in conjunction with **MACRA 15th Anniversary & Building Fund Raising Dinner 2015**
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- 30 copies of Souvenir Books

RM 8,888.00



REPLY SLIP

(Dinner Souvenir Advertisement Packages)

Pages 3 of 3

**STANDARD PACKAGE 4**

RM 4,388.00

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- 1 Full Color Advertisement Page of MACRA Dinner Souvenir Programme Book
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STANDARD PACKAGE 5

RM 3,388.00

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- 1 Full Color Advertisement Page of MACRA Dinner Souvenir Programme Book
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- 2 Complimentary Dinner Ticket
- 1 year MACRA Membership Fee

STANDARD PACKAGE 6

RM 1,980.00

☐

- Dinner per Table (for 10 pax)

STANDARD PACKAGE 7

RM 198.00

☐

- Dinner per Ticket

Name : _____ Tel : _____

Designation : _____ Fax : _____

Signature : _____ E-mail : _____

Company Stamp:

Date : _____

Enclosed herewith is our cheque No: _____ Bank: _____
for RM _____ made payable to " **Malaysian Air-Conditioning & Refrigeration Association**
or bank into account No. **ALLIANCE ISLAMIC BANK - 140650010016639** to reach us not later than
30th September 2015

Note: ARTWORK DESIGN WITH SOFT COPY for the advertisement display banner and roll up stand banner (3ft (L) x 6ft (H)) shall be provided by the advertiser. MACRA only provide wall / floor space and banner to advertisers.